



LYCEUM OF THE PHILIPPINES – LAGUNA

Km. 54 National Highway, Makiling Calamba City, Laguna
Tel. Nos: (049) 502-0971 to 75; (049) 502-8946 www.lpulaguna.edu.ph

OFFICE OF STUDENT AFFAIRS AND SERVICES

JUNIOR MARKETING ASSOCIATION LPU-L

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I. **Accomplished Activity**

| | |
|-------------------------------------|--|
| Name of Activity | Beyond the Cage: Nurturing a Sustainable Future |
| Period/Date of Implementation | May 31, 2024 |
| Venue | Facebook Live |
| Target Number of Participants | 9,700 |
| Total number of Actual Participants | 9,700 |
| CSM Result (Summary) | |

II. **Description/Objective of the Activity**

The PUP-Taguig Junior Marketing Association (JMA) was the host of the webinar entitled: "Beyond the Cage: Nurturing a Sustainable Future" which focused on educating students about the importance of environmental sustainability and the critical role we play in preserving the environment. This event will cover a range of topics, including the significance of sustainable practices, the impact of deforestation, and practical ways students can actively contribute to protecting our natural resources. Attendees will learn how to nurture and grow trees, maintain a healthy ecosystem, and implement eco-friendly habits in their daily lives.

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III. Summary of Activity

The webinar "Beyond the Cage: Nurturing a Sustainable Future" was successfully held on Facebook Live, where it offered an engaging and educational experience for all participants. The event began with an introduction by Ms. Trisha Moral and Ms. Russel Armenion, followed by opening remarks from Ms. Darlene Basia and Mr. Richard Yu. Ms. Evangeline Lim, the PUPT JMA Adviser, delivered an inspirational message, setting a positive tone for the session. An icebreaker activity, "Guess the EnvironEarth," energized the audience, followed by a captivating song performance by Ms. Jhianne Grantusa. The highlight of the event was the insightful presentation by guest speaker Ms. Alab Mirasol Ayroso, titled "Youth and Climate Justice: Philippine Situation in Relation to Global Warming," which shed light on the critical role of the youth in combating climate change. A dance performance by Alpha added a dynamic touch to the program, which concluded with the announcement of raffle winners and closing remarks by Mr. Ayegee Soriano and Ms. Jhannah Paguyo.

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IV. Evaluation

| Issues, Concerns, and Problems Encountered | Actions Taken |
|--|---------------|
| N/A | |

VI. Other comments or suggestions:

| |
|-----|
| N/A |
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VII. Documentation

| | |
|---|--|
|  |  |
| <p>Beyond the Cage: Nurturing a Sustainable Future held in Facebook Live.</p> | <p>Opening remarks were delivered by Ms. Darlene Basia and Mr. Richard Yu.</p> |
|  |  |
| <p>Presentation of the guest speaker, Ms. Alab Mirasol Ayroso.</p> | <p>Closing remarks were delivered by Mr. Ayegee Soriano and Ms. Jhannah Paguyo.</p> |

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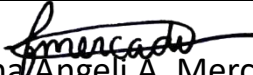
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| | |
|--------------------|--|
| Prepared by |  Fiona Angeli A. Mercado |
| Date | 14/08/2024 |

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Accomplishment Reports' Attendance for 3rd Trimester (May to August 2024)

| A. Beyond the Cage: Nurturing a Sustainable Future | |
|---|--------------------------------|
| Adviser | Ms. Ma. Anna Corina G. Kagaoan |
| Officers | Members |
| 1st Year (4) | |
| Cardama, Juliahna Alagao, Aserie Maglinao, Bianca Santos, Marybles | |
| 2nd Year (5) | |
| Aceña, Justin Bandola, Anna Mercado, Fiona Angeli Mandigma, Renato Tobeo, Kimberly Chin | |

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| 3 rd Year (9) | |
|---|--|
| Balatero, John Martin Celestino, Irish Ice Diaz, Robie Lucas Dela Cruz, Jon Anthony Lirio, Rachel Ann Morales, Kristian Platon, Princess Angelene Ramos, Diana Loraine Sanchez, Christian Klein | |

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| 4 th year (5) | |
|---|--|
| Calda, Xyrus Andre Lat, Marinelle Joyce Padilla, Michaela Corrine Andor, Jerlyn Vhey Palines, Rizza Mae | |

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