

College:	College of Arts and Sciences
Program:	AB Communication
Project Title:	Media Literacy Information Seminar
Date:	August 2023



“SKL: A Media Literacy Seminar”

The Media Literacy Seminar Project aims to educate high school students of Makiling Integrated School on the ethical use of media. This initiative focuses on developing students' ability to critically analyze media content, understand the impact of digital platforms, and use media responsibly. Through interactive discussions and practical examples, the seminar will enhance students' awareness of media ethics, including the importance of verifying information, avoiding misinformation, and understanding privacy concerns. The project seeks to empower students with the skills to navigate the digital world responsibly, fostering informed and ethical media consumption.

